

# Forum

Nachhaltig Wirtschaften

*More than the past  
I am interested in the future,  
because I intend to live in it.*

*Albert Einstein*

The decision-maker magazine

Future in dialogue

Price list  
Number

41

Valid from June 2025

**forum Nachhaltig Wirtschaften** is the magazine with the widest reach on the subject of sustainability and corporate responsibility in the German-speaking countries. Every quarter, it provides top decision-makers in politics, business, and society with valuable information and best-practice examples that encourage them to imitation.

**forum Nachhaltig Wirtschaften** is the only cross-industry and cross-thematic trade magazine on Corporate Social Responsibility (CSR). We are present at numerous trade fairs, symposia and conferences. This keeps us on the pulse of relevant developments and are in constant contact with leading politicians, experts and practitioners.



## Dates and planned topics 2025/2026

Release date

September 1, 2025

### Shaping the Future

- › Sustainable Packaging
- › Recycling, Material Cycles
- › Sustainable Mobility Management
- › Energy Efficiency
- › Employees & Health
- › Green IT & Digitalization
- › Food and Agriculture
- › Sustainable corporate Governance

Release date

December 1, 2025

### Corporate Responsibility

- › Sustainable Nutrition
- › CSR Consulting
- › Green Building
- › Resource Efficiency
- › Energy & Climate
- › Sustainable Investing
- › Luxury & Sustainability
- › Smart Factory

Release date

March 1, 2026

### Circular Economy

- › Construction in Climate Change
- › Green Finance
- › Mobility Management
- › Sustainable AL Solutions
- › Supply Chain Management
- › Smart Energy Solutions
- › Responsible Travel

Release date

June 1, 2026

### Sustainable innovations

- › Smart energy solutions
- › Sustainability in the supply chain
- › Biodiversity
- › Finance Transformation
- › Digitalisation & Sustainability
- › Water – our precious resource
- › Food & Climate Protection
- › Green Office

### Series

- › Sustainable Procurement
- › Insurance, Retirement Provision
- › Climate Protection of the Economy
- › Impact Investing / Green Finance
- › Energy Transition in the Economy
- › Meetings and Tourism
- › Education for Sustainability

### Our core topics

Strategy & Corporate Management | Meeting & Tourism | Human Resource Management | Sustainable Procurement | Green Office | Sustainable Mobility | Sustainable Construction | Reporting & Communication | Energy & Climate | Globalization | Environmental & Resource Protection | Ethical Consumption | Green Money | Sustainable Production & Logistics | Cleantech | Biodiversity | Social Business

Please note: The editorial / advertising deadline is always 6 weeks before the publication date.

**forum Nachhaltig Wirtschaften** is available at sales and distribution points in German-speaking countries.

Your message finds the right reader! Numerous cooperation allows content to be placed within the desired target group. In addition, you can reach all members of the German Bundestag, the state parliaments, and the Federal Press Conference, as well as more than 3,000 executives in the German-speaking countries.

## Distribution

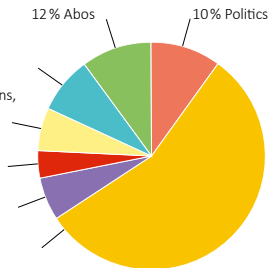
8%  
Newsagents, train stations,  
airports, wholesalers

6%  
Think tanks, NGOs, associations,  
associations, churches,  
foundations

4%  
Educational institutions

6%  
Hotels and business lounges

54%  
Business



**Size:** 132 pages, adhesive binding, CO<sub>2</sub>-neutral and mineral oil-free printed (4c) on recycled paper made from 100 % recycled paper, awarded with the Blue Angel. | **Publication frequency:** 4x/year Retail | **Price:** EUR 10.00 (D), EUR 10.00 (A), CHF 15.00 | **Distributed Print + E-Paper:** 25.000

## Formats and prices for advertisements and advertorials\*

format (mm)	type in area	bleed**	Euro
1/1 page	165 x 228	210 x 297	<b>4.600,-</b>
1/2 page landscape	165 x 120	210 x 145	<b>2.400,-</b>
1/3 page landscape	165 x 74	210 x 95	<b>1.650,-</b>
1/3 page portrait	on request		<b>1.650,-</b>
U2/U4	210 x 297		<b>6.600,-</b>
U3	210 x 297		<b>6.000,-</b>

\*Additional service: All advertorials and company portraits are published cross-medially for our customers at [www.forum-csr.net](http://www.forum-csr.net).

\*\*3 mm bleed all around

All prices plus VAT.

## Painting Relay\*\*\*

2 circuits 5 %  
from 3 circuits 10 %

**Please also note the attractive format and text ads in the service area. Especially for smaller budgets and annual bookings.**

## forum-annual partnership starting from 14.000,-

- › Special publications in the magazine
- › Advertisements/advertorials
- › Receipt magazines for your marketing
- › Online partnership
- › Cover pages

**We would be happy to send you more detailed information on attractive package offers**

\*\*\*valid for ad placements in the same format and acceptance within 12 months

### Successful on the Internet: Also advertise online in **forum Nachhaltig Wirtschaften!**

The portal [www.forum-csr.net](http://www.forum-csr.net) publishes daily news, specialist articles, company portraits and events on the topic of corporate social responsibility and sustainability. Information on the attractive and diverse advertising opportunities on the portal can be found online under "[Media data](#)". We will be happy to advise you on content and banner advertising.

## Our recommendation for smaller budgets – the **forum** service pages

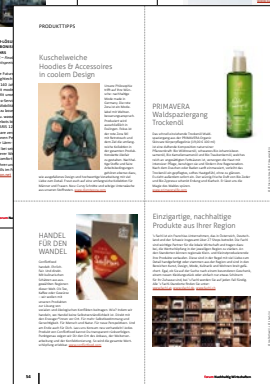
Present your company and your products at a low price and reach up to 180,000 readers. This is the ideal place for strong communication with a small budget. The publication will be available in print and online.

	Processing fee Euro
<b>Event notice</b> 400 characters + logo	<b>450,-</b>
<b>Media tip (book, film)</b> 700 characters + cover + library information, or cover or scene photo	<b>450,-</b>
<b>Product tip</b> 700 characters + picture	<b>850,-</b>
<b>Sustainability award</b> 700 characters + picture	<b>850,-</b>

**The advantage of a text ad:** No agency costs for creating an ad template, sufficient space for your information.

The publication takes place in the magazine forum and additionally for 1 year on our range-strong portal [www.forum-csr.net](http://www.forum-csr.net).

**Further options for classified ads in the format and on the special pages service and attractive annual packages** are available from our advertising and customer advisory service: Tel.: +49 (0)4532 / 2 14 02, [d.hermann@forum-csr.net](mailto:d.hermann@forum-csr.net)



## Selection of Advertisers

Gefördert durch:  
 Bundesministerium  
 für Ernährung  
 und Landwirtschaft  
 aufgrund eines Beschlusses  
 des Deutschen Bundestages



## Selection of Network Partners



### Publisher, publishing house and editorial office

ALTOP Verlags- und Vertriebsgesellschaft  
 für umweltfreundliche Produkte mbH  
 Gotzinger Straße 48, D-81371 München  
 Tel.: +49 (0)89 / 74 66 11 - 0, Fax: - 60  
[info@forum-csr.net](mailto:info@forum-csr.net), [www.eco-world.de](http://www.eco-world.de)

### Special issues and cooperations

Publishing house and office Munich  
 Fritz Lietsch  
[f.lietsch@forum-csr.net](mailto:f.lietsch@forum-csr.net)

### Advertising and customer advice

**forum** office Hamburg  
 Dagmar Hermann and Team  
 Lasbeker Straße 9, D-22967 Tremsbüttel  
 Tel.: +49 (0)4532 / 2 14 02, Fax: +49 (0)4532 / 2 20 77  
[d.hermann@forum-csr.net](mailto:d.hermann@forum-csr.net), [www.forum-csr.net](http://www.forum-csr.net)